

For Immediate Release

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SureFire Receives Growth Capital from Institutional Investors

SureFire, LLC, the Southern California-based manufacturer of compact, high-end illumination tools and tactical equipment, announced today that it received an investment of equity capital from three institutional investors—Broadsword Partners, Brooklyn NY Holdings, and Goldman, Sachs & Co. SureFire intends to use the capital to accelerate the company's growth.

"We're very enthusiastic about the financial and strategic depth these new partners bring to the table," said Dr. John Matthews, SureFire's founder, chief executive and majority shareholder. "We have been very selective in considering funding sources and we believe this is a good fit for the company and the investors. SureFire gets additional resources to help us facilitate our expansion; the investors get an opportunity to benefit from our unprecedented growth."

SureFire (www.surefire.com) designs, manufactures and sells compact, high-performance flashlights and high-end tactical equipment, including weapon-mounted lights, sound suppressors, laser sights, edged weapons, and EarPro hearing protection/enhancement. Broadsword Partners (www.bpony.com), which was instrumental in helping SureFire identify potential investors, is a New York-based merchant banking firm that provides financial advisory services and private equity. Brooklyn NY Holdings is a private asset management and investment firm that invests on behalf of the Alfred Lerner family and their affiliates. The Lerner's are well known for their business and philanthropic interests, including their ownership of the Cleveland Browns NFL franchise and the AstonVilla F.C., an English Premiership football club. Goldman Sachs is a leading global investment banking, securities and investment management firm.

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